

Montana Arts Council 51140
2027 Biennium OGSM



MONTANA ARTS COUNCIL

Mission: The Montana Arts Council is a single-program agency that works to develop the creative potential of all Montanans, advance education, spur economic vibrancy, inspire Montanans, and revitalize communities through involvement in the arts.

Program: The Montana Arts Council is a single-program agency that administers, manages, and promotes artistic endeavors through grants, programs, and services.

Objective: To create & support arts activities that inspire and connect Montanans, increase arts employment, and enhance community vitality.

Goals: To expand opportunities, ensure access, and build connections.

Initiative	Who	Measure
Continue to create more high-paying jobs in Montana		
Professional development programs for artists	Executive, Programs	1-2 Montana Artrepreneur Program (MAP) cohort per year, engaging urban, Tribal, & rural artists
Sustainability trainings & skill-sharing for arts organizations	Executive, Programs	2-3 trainings per year
Develop and deepen Folk & Traditional Arts program	Operations, Programs	3 MT Circle of American Masters inductees per biennium; Continued outreach to Traditional Arts community to deepen programs
Identify communities not yet served or underserved	All	Service provided in identified community (y/n)
Reduce regulation in state government (Red Tape Relief Initiative)		
Review, revise and update appropriate policies, procedures, and grant guidelines	Communications, Operations	Inventory existing policies and guidelines (y/n) Standardize procedures and assess inconsistencies (y/n) Update guidelines (y/n)
Improve customer service, accountability, & efficiency		
Seek and value input. Increase public involvement in processes and decision making	Operations, Programs	Community gatherings to discuss challenges & opportunities (8-10 communities per year in-person / institute zoom gatherings)
Deepen engagement with communities to assess arts needs, challenges & opportunities	Executive, Communications, Programs	Implement design changes to State of the Arts (y/n) Implement social media strategy (y/n) Continue to improve statewide communications (y/n)
Provide public information on statewide arts activities	Executive, Communications	Amplify announcements, schedules, events, and information across all platforms (y/n)
Bring the State of Montana's technology into the 21st century		
Improve accessibility of website	Programs, Communications	Outside audit of website accessibility & implement findings
Develop/improve online database of statewide artists & opportunities	Programs, Communications	Implement website changes and communications stylebook (y/n)
Continued training for staff	All	All staff has completed both required & recommended training