

STATE OF MONTANA



Governor's Proclamation



WHEREAS, the cowboy is a true American icon and Montana can trace her beginnings back to the pioneering men and women, known as cowboys, that ventured West and helped establish America's frontiers; and

WHEREAS, the cowboy archetype transcends gender, generations, ethnicity, geographic boundaries, and political affiliations and embodies our shared spirit of rugged individualism as well as Montana values of honesty, courage, compassion, determination, patriotism, and grit; and

WHEREAS, the core values expressed within the Cowboy Code of Conduct continue to inspire the pursuit of the highest caliber of personal integrity; and

WHEREAS, the cowboy is an excellent steward of the land and its creatures. Cowboy and ranching traditions have been part of the American landscape and culture since 1523, and today's cowboys and cowgirls continue to strive to preserve and perpetuate this unique element of America's heritage; and

WHEREAS, Montana is home to thousands of working ranches and historic outfits that employ dozens of cowboys to small family-run operations, which drive our state's top industry, produce world-class beef, and define our Montana way of life;

NOW, THEREFORE, I, Greg Gianforte, Governor of the State of Montana, do hereby proclaim July 23, 2022 to be

DAY OF THE COWBOY

in Montana to preserve the heritage of the cowboy lifestyle and honor Montana's cowboys and cowgirls of the past and the present.

GREG GIANFORTE
Governor